




Annual Report
2010

The mission of the Community Center Foundation Board is to advise the Nederland Board of Trustees on projects related to the Community Center, pursue grants and other funds for Community Center improvements and programming, and increase Community Center use and visibility, all with a focus on the long-range needs of the greater Nederland community

The Nederland Community Center Foundation is a 501(c)(3) tax-exempt charitable foundation appointed by the Nederland Town Board of Trustees to support the development and programs of the Nederland Community Center. All donations are tax-deductible to the extent provided by law.

www.nederlandcommunitycenter.org
 Facebook: [nederlandcommunitycenter](#)

The Nederland Community Center Board December 2010

Chair	Dale Porter
Treasurer	Kristen Edwards
Secretary	Jilene Norman
Director	Diane Wohl
Director	Tracy Brewer
Board of Trustees Liaison	Joe Gierlach
Ex-Officio (Locker Rm)	Claudia Sheehan
Ex-Officio (Events)	Brian Gioia

PO Box 950 Nederland, CO 80466

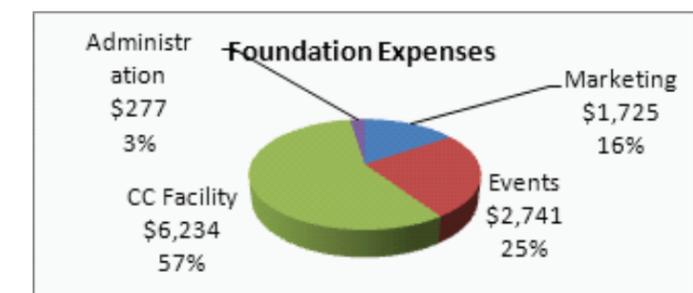
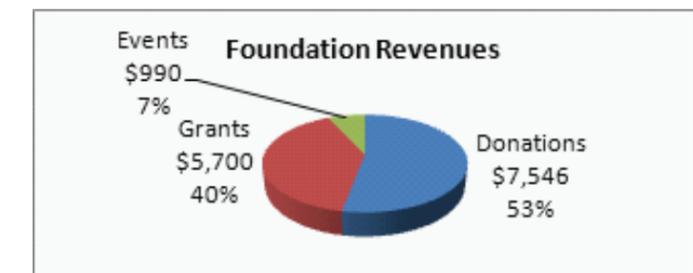
BOARD CHANGES FOR 2010

In April, Board chair Sumaya Abu-Haidar was elected Mayor of Nederland. Upon her resignation from the Foundation, Dale Porter assumed the chair. Kristen Edwards remained as Treasurer but took charge of the CC web site when our original developer, Tom Bolt, left in April. Kristen's employment as deputy Town clerk, starting in September, gave the Foundation a valuable link to Town staff and resources. Artist and sign coordinator Laura Brown resigned in June, and was replaced by local resident Jilene Norman, who took the post of secretary. Jilene later created our Facebook presence. In June the Town Board appointed trustee Joe Gierlach their liaison to the Foundation. Claudia Sheehan also joined the Board in June as an ex-officio member assigned to the locker/shower room project. Brian Gioia came on board in October as an ex-officio member of the Events Committee. Brian has brought exciting ideas for CC programs and has already started preparing to oversee Bingo nights in conjunction with other Nederland nonprofits.

To Contact the Board, Email
kristen311@gmail.com

COMMUNITY CENTER BREAKS EVEN — AND MORE!

Foundation outreach initiatives helped lead to an impressive increase in Community Center use during 2010. More organizations rented space in the Multi-Purpose Room, gymnasium, and board room while yoga and dance classes multiplied in the studio. As a result, the Center is now operating in the black. The Foundation's previous support for a variety of improvements and equipment can now be replaced by the Center's own revenues.



HITCHIN' UP THE KITCHEN

The Center's kitchen was completely renovated early in 2010 by a group of volunteers and local contractors led by Foundation chair Sumaya Abu-Haidar, engineer Kevin Mueller and Town Administrator Jim Stevens. Funding came from the sale of surplus equipment, Foundation donors, and a grant from the Daniels Fund. The Foundation and the Town Board held a joint dedication ceremony on July 20. Claudia Sheehan ordered a dozen aprons decorated with the Foundation logo for the occasion. The kitchen was immediately rented by Ned's own Tungsten Toffee business and used to prepare meals for Four Mile Fire evacuees over Labor Day weekend.

WE WERE BAFFLED!

The kitchen renovation brought new attention to the Multipurpose Room's famous noisy ambience. People couldn't hear the Town Board conduct business. Ned Area Seniors were reluctant to return to their former meal site. Listening to music was out of the question. The Foundation followed up on research by Sumaya Abu-Haidar to contact companies that specialize in noise abatement, identify the right kind of baffles, and ask the Ned community for donations. A special appeal raised over \$5,000 in just two weeks. In November, Public Works staff installed the baffles with help from former Town trustee Roger Cornell and sound engineer Doug Armitage; Mark Stringfellow supplied the scaffolding. The impact was immediate. The Town Board meeting on November 16 was clearly audible; the Seniors enjoyed conversation at their first lunch back in the Center; and on November 21 more than 350 Ned residents enjoyed the annual Thanks-giving dinner in aural comfort.



LOCKER/SHOWER ROOM: A WASH.

Foundation members Claudia Sheehan and Dale Porter searched in vain for money to finish this key part of the Fitness Place. Contractors were brought in to provide detailed estimates for plumbing, electrical, tile and carpentry for future applications. However, the usual funding agencies found it difficult to fit a shower room into their usual guidelines, and Town funds originally earmarked for the showers were diverted to emergency snow removal. But when the Community Center was designated an evacuation center for the Four Mile Fire over Labor Day, the team approached the Boulder County Emergency Management office for help in securing funds. An application is planned for 2011.



ART AT THE CENTER" ATTRACTS NEW ARTISTS AND NEW PATRONS

Three new "Art at the Center" exhibitions—in February, May, and October, were organized by Diane Wohl, Tracy Brewer and a volunteer committee. Sponsored in part by Nederland's Mutual of Omaha bank, they attracted artists from Nederland and beyond. Each exhibition was juried, and guests voted for a special "Best in Show" award. The opening receptions encouraged scores of new patrons to visit the Community Center for the first time. Several called them "the most elegant events in town." The town of Nederland was a finalist for the 2010 Governor's Community Arts Award, which featured "Art at the Center."

A NEW MARKETING STRATEGY

The Foundation used a \$7,000 anonymous donation from 2009 to develop a marketing program for the Center. Our initial task was to create a web site. Tom Bolt and Kristen Edwards worked with our consultant, Goozmo Inc. of Boulder, to design a colorful, easily navigated site (see below). It offers individual pages for events, classes, facilities and memberships, and links to the Town and Chamber of Commerce sites. A new Facebook page (see below) was created by Jilene Norman and Joe Gierlach. The Board then designed and printed 3" x 10" color postcards advertising the Center's attractions and directing recipients to the CC website. We also commissioned a 2' x 8' banner, to display at community events, and a new sign for the CC's main entrance.

The Board has now drafted a long-range marketing strategy and submitted it to a marketing professional for critique and further refinement.

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WEST WING WORKSHOPS TAKE FLIGHT

Although the main Community Center renovation is nearing completion, the westward extension of eleven old school classrooms remains closed. Using a \$5,000 grant from the Laura Jane Musser Fund, the CC Foundation recruited a special West Wing committee to organize a community workshop on November 13 to gather ideas for the building's development. Blanketing the area with emails, flyers and word-of-mouth advertising, the committee drew 53 people to a productive meeting facilitated by Ned resident "J" Ryan. The West Wing team is researching all the ideas so see which are most practicable, and is preparing a second workshop for early 2011 to develop them further.

