



**Nederland Community Center Foundation
ACTION PLAN
2011**

GOAL

Support the Town of Nederland in its stated goal of working towards the completion and financial sustainability of the Nederland Community Center

Objective 1: Complete West Wing planning process and begin West Wing funding process

Description

The West Wing of the community center is not only an eyesore, but also an unused asset that could help make the community center more financially sustainable. The Community Center Foundation applied for and received a planning grant from the Jane Musser Foundation to facilitate a community process to discuss plans for the West Wing. The Foundation formed a West Wing Committee, composed of both Foundation members and outside parties, to move this process forward. The Committee also hired a facilitator to lead the discussions and process. The first community West Wing Workshop was held in November; a variety of ideas were discussed and attendees voted as to the best ones.

The West Wing Committee and the Foundation will continue to move the planning process forward and begin the funding process in the following ways:

- a. Plan and conduct second Workshop to further flush out the best ideas
- b. Research proposals and present final proposals to BOT
- c. Get quotes from contractors for structural, heating, plumbing, electric and asbestos abatement work.
- d. Research and write funding grant proposals to EPA, State, DOLA, etc.

Responsible Party

West Wing Committee + all CCF Board members

Timeline

The second workshop will occur in January, with the final proposals going to the BOT in March. Contractor quotes will be obtained in January and February so as to be incorporated into the final proposals. After direction from the BOT, work will begin on the grant proposals directed towards funding the final proposed use.

Objective 2: Increase community presence



Description

Many people in the Nederland Community are unfamiliar with the newly renovated community center. While this is slowly changing, it is important for the community center to return to the forefront of resident's minds when they think of recreation, events, parties, art, music, fitness and public meetings.

The Foundation plans to do the following to increase community presence:

- a. Continue to facilitate the very successful 'Art at the Center' events.
 - There will be three Art@TC events in 2011, including one featuring art by seniors and community youth
 - The Arts Committee will continue to find sponsorships for these events in order to make them a sustainable ongoing event

- b. Create an Events Committee that will promote and/or sponsor several activities
 - The first goal of the Committee will be to establish a regular Bingo Night at the CC, ideally in partnership with other local non-profits
 - Other possibilities, as time and energy allow, include music events, collaborations with the Backdoor Theater or other local theater groups, and a video projection system set up in the theater

Responsible Party
Arts Committee
Events Committee

Timeline
Ongoing

Objective 3: Raise funds for construction of community center lockers

Description

Operational lockers would increase the attractiveness of the Fitness Place for Nederland area residents and increase Fitness Place memberships/revenues. The Community Center Foundation has applied unsuccessfully for several grants for the completion of the locker rooms in the community center. We will continue to seek grant funding for the lockers, with a renewed focus on using the CC as an Emergency Evacuation Center, but do not currently have an appropriate Foundation identified. Depending on the source, funding may require a Town or CC Foundation match.

The Community Center Foundation will aim to raise the remaining funds needed in the following ways:



- a. A sponsorship program whereby individual donors can “name” the locker rooms for a significant enough donation or receive a plaque in the community center entrance for a more modest donation.
- b. A fundraising campaign appealing to local residents specifically for locker room funds.
- c. Continued “name-a-seat” fundraising efforts.

The Foundation may also decide to obtain preliminary architect’s plans for the locker rooms, estimated at approximately \$3,000.

Responsible Party

Ex-officio Member Claudia Sheehan + all CCF board members

Timeline

Ongoing

Objective 4: Develop a fundraising/revenue stream strategy for the Foundation and the CC

Description

Since its reincarnation in 2008, the Foundation’s fundraising efforts have been centered on raising funds for both small and large capital projects at the CC. There is a need for the Foundation to generate an ongoing revenue stream in order to fund its activities, as well as to continue to fund CC projects.

To that end, the Foundation will work to develop an ongoing fundraising strategy with an emphasis on ‘annual’ fundraising. Some components of that process are as follows:

- Leverage membership in the CO Nonprofit Association to bring in a fundraising consultant
- Host a reception thanking past large donors
- Create a “Friends of the CC” group comprised smaller donors and CC volunteers
- Host an event thanking “Friends of the CC”; ideally an annual event
- Create and purchase a set of plaques or some other way of honoring donors
- Other efforts as directed by the fundraising strategy as it develops

Responsible Party

Fundraising Committee + all CCF Board members

Timeline

The past-donor reception will be held in April with the Friends of the CC event sometime in the summer. Fundraising strategy efforts will be ongoing throughout the year.