

2014 Goals and Action Plan
Nederland Community Center Foundation

- (1) Re-design our outreach and fundraising strategy. Redesign the CC website and Friends of NCC social media program. Expand our annual Friends Fest and include live fundraising. Create a schedule of outreach to the community tied to events such as Thanksgiving and the Holiday Mountain Market.
- (2) Advocate for implementation and funding of the CC Site Development Plan.
- (3) Advocate for the BOT to adopt a marketing strategy for the Community Center.
- (4) Strengthen volunteer staffing of Art at the Center and devise plans for a “Leaders of Nederland” photo exhibit for autumn 2015.
- (5) Search for a new Board Chair. Advertise in the usual outlets and search via personal connections.